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1959

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Chicago, Illinois
Permit No. 1762

**PE&D OPERATION
PREPAID
AIRLIFT!**

VIA FAMOUS
FLYING TIGER
AIR FREIGHT



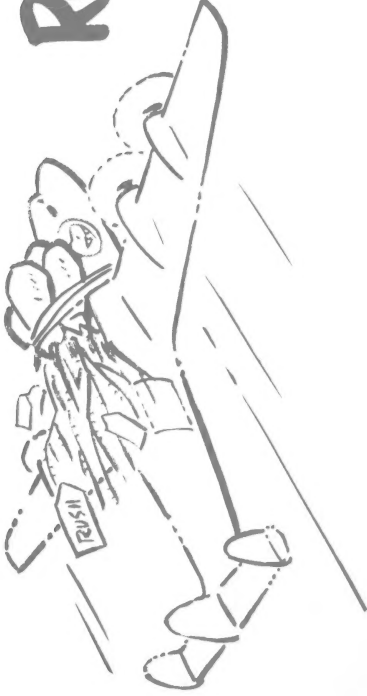
**LIBRARY
RECEIVED
★ APR 13 1959 ★
U. S. Department of Agriculture**

Library
U. S. Dept of Agriculture
Washington 25 D C
12-15-60
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FLIES YOUR ROSE ORDER TO YOU OVERNIGHT!

IF THE RUGGED WINTER HAS CUT INTO YOUR ROSE SUPPLY ...

USE P & D OPERATION



ROSE AIRLIFT!

GET FAMOUS
P & D ROSES

OVERNIGHT

**You don't pay
1 cent extra**

You get top quality P&D roses, in most cases overnight, by air, at Pool Car prices. Because all pool cars have been shipped, P&D is using Flying Tiger Prepaid Air Delivery to ship you your last-minute rose orders to help make 1959 your most profitable rose sales year!

VIA FLYING TIGER PREPAID AIR
DELIVERY TO NEAREST AIR TERMINAL

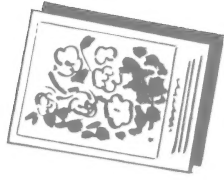
USE HANDY
ORDER FORM
INSIDE

FOR RECORD ROSE SALES THIS YEAR WE SUGGEST YOU ORDER NOW WHILE
SUPPLY LASTS.

THESE *P&D EXTRAS* MAKE MONEY FOR YOU!

- 1 FREE 5 1/2 x 7 color pictures for each variety ordered.
- 2 Every bush top-tied to minimize breakage.
- 3 Every P&D Rose Bush individually labeled before shipment 4" to 6" above crown.
- 4 All bushes trimmed to your specifications.
- 5 P&D roses are easier to pot without damage because of their short shanks and pliable fibrous root systems.
- 6 Limited quantities of rose folders in color still available. If you ordered P&D roses earlier this season but did not receive your supply of the new P&D Illustrated Rose Folders in color--or if you are ordering now and want some of these folders please ask for them. Quantities are limited so please act promptly.

7 Sell more roses. This year Peterson & Dering is placing 8 full pages in full color and additional pages of black and white advertising in National Flower & Garden Magazines to help you sell more roses.



USE HANDY ORDER FORM INSIDE!





FROM: _____

NAME _____

ADDRESS _____

CITY _____ STATE _____

IF YOU ARE NOT NOW ON OUR REGULAR
MAILING LIST AND WOULD LIKE TO RE-
CEIVE OUR WHOLESALE PRICE LIST AND
CATALOGS, PLEASE CHECK ().

IF YOU'D LIKE LITERATURE AND
COMPLETE INFORMATION ON NEW P & D
PATENTED VARIETIES, IN COLOR
AS NEW VARIETIES ARE INTRODUCED
PLEASE CHECK HERE ().

EVEN IF YOU ARE NOT NOW ORDERING, THIS PANEL MAY BE MAILED IN FREE.
FILL OUT, FOLD AS INDICATED AND DROP IN MAIL.